

# Coal Clough Academy Careers Strategy 2020/2021

# Coal Clough Academy's Mission

Deliver the school's mission statement, so that all pupils have the skills, knowledge and aspiration to access further education, training or employment

Provide experiences that will ensure our pupils have a competitive edge in the labour market

Provide a stable careers programme that at least meets the statutory guidance enshrined in the Gatsby Benchmarks

Provide opportunities to challenge career stereotypes and develop a full understanding of the world of work, so that pupils are ready to take their next steps

# Gatsby Benchmarks



# CCA Policy



Please follow the link below to access our Careers Policy.

[Careers Policy 2020-2021](#)



# Policy Background

Every young person needs high-quality career guidance to make informed decisions about their future. Good career guidance is a necessity for delivering technical education reforms and is a vehicle for social justice: those young people without social capital or home support suffer most from poor career guidance. Yet, despite its importance, career guidance in English schools has often been criticised for being inadequate and patchy.

Against this background, in 2013 Gatsby commissioned Sir John Holman - Emeritus Professor of Chemistry at the University of York, senior education adviser and former headteacher - with setting out what career guidance in England would be like were it good by international standards.

After six international visits, analysis of good practice in English schools and a comprehensive review of current literature, John wrote The Good Career Guidance Report which identifies a set of eight benchmarks that schools can use as a framework for improving their careers provision. In 2018 the Department for Education adopted the benchmarks into their statutory guidance for schools and colleges.

*(Taken from [www.gatsby.org.uk/education/focus-areas/good-career-guidance](http://www.gatsby.org.uk/education/focus-areas/good-career-guidance))*

# The Team



## **CCA Careers Lead**

Chloe Pomfret. [cpomfret@coalclough.org](mailto:cpomfret@coalclough.org)

## **CCA Careers SLT**

Lauren Keenan. [lkeenan@coalclough.org](mailto:lkeenan@coalclough.org)

## **Our Enterprise Advisor**

Penny Hays

## **New Directions Level 6 Advisor**

Janet Hope



# Reflections on 2019-2020

**Benchmarks 5-7 :** Not all students received their planned careers activities due to school closure.

**Benchmark 6:** Most Year 11 students missed out on their work experience opportunities due to Covid-19.

**Benchmark 4:** Work linking curriculum learning to careers was started, but not completed and the focus was on English, maths and science.

**Benchmark 2:** Community and parent work needs developing, but not completed due to school closures.

# CCA's Objectives for 2020-21

To develop appropriate online and virtual opportunities for students, which are tailored to their needs, where face-to-face visits and trips will not be possible.

To ensure that Y10 & Y11 are fully supported for their next steps and have opportunities to develop their employability skills.

To ensure careers is fully embedded for all students in all faculty areas, both in long term plans and published on the school website.

To educate students and parents on LMI and local opportunities, particularly during the Covid recovery period. Feedback on careers activities to be published termly.



-  **Year 11**  
Making informed decisions on further education, training or employment
-  **Year 10**  
Building your portfolio
-  **Year 9**  
Thinking about your future
-  **Year 8**  
Broadening your horizons
-  **Year 7**  
Breaking career stereotypes

# Coal Clough Academy and our Careers Progression

# Key Stage 4

Year 10			Year 11		
Activity	When?	BMs	Activity	When?	BMs
<ul style="list-style-type: none"> <li>FE colleges virtual assemblies and presentations</li> <li>CV writing workshop (Kudos/START)</li> <li>Work Experience or Visits</li> <li>Start Programme – job search</li> <li>UK University and Apprenticeship Fair</li> <li>Independent Careers Advice</li> </ul>	<b>Ongoing</b>	3, 7	<ul style="list-style-type: none"> <li>Virtual Mock Interviews</li> <li>Independent Careers Advice</li> <li>KS5 Taster Sessions</li> <li>KS5 Choices Session</li> <li>Tailored ‘next steps’ support for pupils on the SEND register</li> <li>UK University and Apprenticeship Fair</li> <li>Targeted apprenticeships application support via NLTG</li> </ul>	<b>TBC</b>	3, 5
	<b>OnGOING</b>	5, 7		<b>Ongoing</b>	8
	<b>TBC/July</b>	5, 6		<b>8<sup>th</sup> March</b>	4, 7, 8
	<b>8<sup>th</sup> March</b>	2, 3, 4		<b>ONGOING</b>	3, 7, 8
	<b>11<sup>th</sup> Nov</b>	2, 5, 7		<b>ONGOING</b>	3
	<b>Ongoing</b>	8		<b>3<sup>rd</sup> feb</b>	2, 5, 7
<b>Industry Insights:</b>			<b>Industry Insights:</b>	<b>TBC</b>	2, 3, 8
<ul style="list-style-type: none"> <li>Careers in STEM (EDT)</li> <li>Careers in the Digital Sector (Digital Advantage)</li> </ul>	<b>ONGOING</b>	2, 4, 5	<ul style="list-style-type: none"> <li>3 x HE sessions</li> <li>NLTG Apprenticeship Assembly</li> </ul>	<b>TBC</b>	7
	<b>8<sup>th</sup> March</b>	2, 4, 5		<b>w/c 8<sup>th</sup> March</b>	2, 3, 5

# Key Stage 3



Year 7			Year 8			Year 9		
Activity	When?	BMs	Activity	When?	BMs	Activity	When?	BMs
<ul style="list-style-type: none"> <li>Charity Week</li> <li>Breaking Stereotypes Session</li> <li>Introduction to University</li> </ul>	<b>1<sup>st</sup> June</b> <b>14<sup>th</sup> June</b>  <b>15<sup>th</sup> April</b>	4, 5 3, 4, 5  7	<ul style="list-style-type: none"> <li>Finance workshop</li> <li>Understanding Money (SENDco Session)</li> <li>LMI Workshop</li> </ul>	<b>28<sup>th</sup> Jan</b>  <b>28<sup>th</sup> Jan</b>  <b>22<sup>nd</sup> April</b>	2, 4, 7  4  3	<ul style="list-style-type: none"> <li>Options Evening and Options Interviews and KS5 information</li> <li>KS4 Taster Sessions</li> <li>ASK apprenticeships Assembly</li> </ul>	<b>25<sup>th</sup> March</b> <b>22<sup>nd</sup> March</b>  <b>8<sup>th</sup> March</b> <b>25<sup>th</sup> Feb</b>	2, 3, 8   3, 4, 8 2, 3, 5
<b>Industry Insights:</b> <ul style="list-style-type: none"> <li>Enterprise Skills: Dragon's Den Competition (NHS Digital)</li> </ul>	<b>28<sup>th</sup> June</b>	2, 4, 5	<b>Industry Insights:</b> <ul style="list-style-type: none"> <li>Careers in Construction</li> </ul>	<b>27<sup>th</sup> April</b>	2, 4, 5	<b>Industry Insights:</b> <ul style="list-style-type: none"> <li>Careers in Finance (Future U)</li> <li>Careers in Health and Social Care (Future U)</li> </ul>	<b>TBC</b>   <b>TBC</b>	2, 5, 7   2, 5, 7

# BMs 3 and 4 Embedding Careers within the Curriculum:

## Tutor Time and PSHE



### **Year 7**

- What is organisation?
- Personal growth – making plans for the future
- What is resilience?
- Becoming better communicators
- Using initiative
- Our digital footprints

### **Year 10**

- Initiative – from set back to success
- Developing within a career (professional development)
- Understanding the labour market
- Portfolio challenge – being university/apprenticeship ready
- Understanding interviews
- Apprenticeships: your choices at 16
- What is university and why go?

### **Year 8**

- What is leadership?
- Communication – debating skills
- Routes into work: apprenticeships and university
- Growth mindset
- My future plans

### **Year 11**

- Career pathways – linking communication to careers
- Initiative – spotting gaps in the market
- Apprenticeships – which are right for you?
- What courses can you study at university?
- What are the different types of university?
- Leadership and humility

### **Year 9**

- Motivational leaders
- Working effectively with others
- Organisation – future goals
- Resilience – turning setbacks into success
- Gaining a competitive advantage
- Initiative and being solution focussed

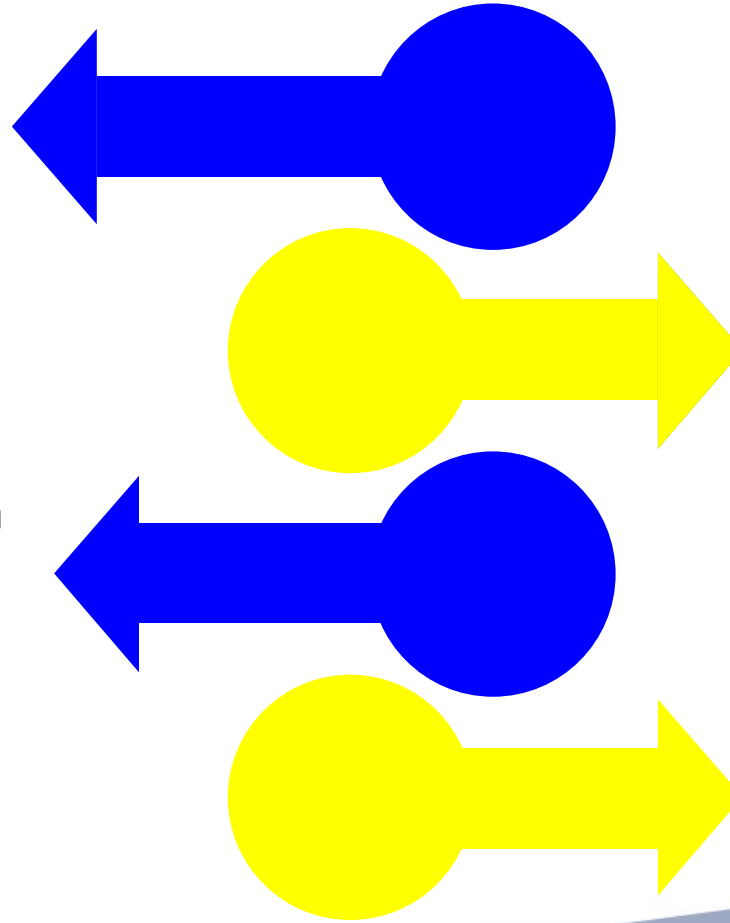
# BM2 Communicating with Parents and Carers

## Website Development

Regular updates published on the website regarding jobs and careers support for parents, as well as the impact of the school's careers programme.

## Labour Market Information

Labour market information shared actively with parents and carers, so they are able to support their child/ren. Focus on apprenticeships and key employment areas for the Lancashire area.



## Community Engagement

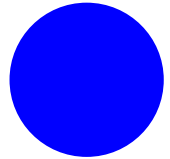
Community needs identified and an engagement plan created and implemented to support the wider school community

## Careers Bulletin

Termly careers bulletin produced and shared via school's social media and the school website.

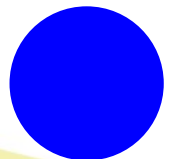
# Whole-School Careers Activities

To further raise the profile of careers across the whole school, this year we will also run a range of whole-school activities linked to specific events and themes:



## **Termly Careers Bulletin**

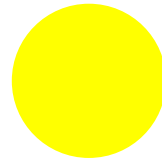
Careers events, opportunities and activities shared with students, parents and the local community via the school website



## **British Science Week**

**March**

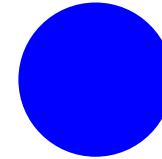
Energy Game – run through science/STEM for KS3/Y10 students



## **National Careers Week Activities**

**March**

Assemblies and form time activities for all year groups along with subject-specific careers lessons across all curriculum areas



## **National Apprenticeship Week**

**8th-14<sup>th</sup> February**

Assemblies and form time activities for all year groups, working with our partner organisations – ASK, Westinghouse and NHS

# The Monitoring and Review Cycle

Following each of our Careers events we will:

